



Press Release

Konica Minolta at London Tech Week: Towards an emerging science of the workplace

Langenhagen, Germany, 9 May 2019

As Lead Stream Sponsor for ‘Innovation’ and Platinum Sponsor of the ‘Future of Work Summit’ at London Tech Week 2019, taking place from 10 – 14 June, Konica Minolta will be presenting its view on improving the workplace experience through a new science made possible by measurement.

It is easy to talk about how technology is changing the way people work – so long as the story revolves around particular tools and devices such as laptops and mobiles. Yet there is a whole world of technology surrounding the workforce today that rarely gets a mention: the physical environment in which people work. Increasingly equipped with sensors and empowered by intelligent devices, this environment is able to take measurements and make adjustments autonomously. With these capabilities, workplaces constantly optimise themselves to best suit the needs of employees, measuring without intrusion and adapting without imposition.

Paul Chaplin leads new ideas development for Konica Minolta’s Business Innovation Centre in Europe. At London Tech Week’s event, the Future of Work Summit, he will present a story titled ‘Towards a Science of the Workplace’ in a keynote on 13 June, beginning at 9.40 AM at WeWork, 9 Devonshire Square, EC2M 4YF. “My primary interest is how a physical working environment shapes experience, not only in terms of design but how much control over the environment can be offered to individuals and teams. Measuring how this works today, even with the most basic measures, may help organisations understand how to invest for their next-generation workplaces,” Chaplin explains.

If more measurements are made possible at lower cost, then, consequently, an ever-wider range of measurements can be anticipated. “However, simply because something is possible does not make it useful or even ethically responsible,” Chaplin says, adding: “What is needed is a more open discussion between different stakeholders on both the value and risks of this new science, which should, first and foremost, serve the benefit of society whilst demonstrating value to business investors.”

Beyond the Future of Work Summit, Konica Minolta will be part of the five-day Innovation Mini MBA at Academy London. This academy is a Google Space that provides a platform for innovators, disruptors and challengers to ideate, test, prototype and pitch. As a guest speaker, Milan Lakhani, Head of Strategy & Business



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Development at Konica Minolta's Business Innovation Centre, will hold a keynote about 'Embedding corporate innovation'. This presentation is set for 9.00 AM on 12 June. Lakhani will also be a part of the jury session, where participants of the Mini MBA will present their results to a panel selecting the winning idea.

The workplace of the future is a major investment area for Konica Minolta, which is developing and offering a variety of client-centric solutions to help organisations build their future-ready workplace ranging from Managed IT Services to the management of print infrastructure and IoT edge computing devices like the Konica Minolta Workplace Hub.

Find out more: <http://ltw2019.konicaminolta.eu>

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly owned subsidiary of Konica Minolta Inc., Tokyo, Japan. Konica Minolta enables its clients to champion the digital era: with its unique imaging expertise and data processing capabilities, Konica Minolta creates relevant solutions for its customers and solves issues faced by society. As a provider of comprehensive IT services, Konica Minolta delivers consultancy and services to optimise business processes with workflow automation. The company further offers its customers solutions and managed services in the field of IT infrastructure and IT security as well as cloud environments. With regard to its office printing solutions, 'IDC MarketScape: Western Europe Smart Multifunctional Peripheral 2018 Vendor Assessment' stated that Konica Minolta is 'recognised globally as a leading smart MFP provider of note'. As a strong partner for the professional printing market, Konica Minolta offers business consulting, state-of-the-art technology and software and has established itself as the production printing market leader for more than a decade in Europe, Central Asia, the Middle East and Africa (InfoSource). In the healthcare sector, Konica Minolta drives digitalisation of clinical workflows and offers a broad range of next-level diagnostic solutions. Its Business Innovation Centre in London and four R & D laboratories in Europe enable Konica Minolta to bring innovation forward by collaborating with its customers as well as academic, industrial and entrepreneurial partners. For its solutions that combine 'smart service with smart technology', Konica Minolta was awarded the prestigious 'Buyers Lab PaceSetter Award for Outstanding Serviceability 2018/2019' from Keypoint Intelligence. Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 80 countries in Europe, Central Asia, the Middle East and Africa. With almost 10,300 employees (as of April 2019), Konica Minolta Europe earned net sales of over EUR 2.39 billion in financial year 2018/19.

For more information, please visit <http://newsroom.konicaminolta.eu/> and follow Konica Minolta on Facebook, YouTube and Twitter @KonicaMinoltaEU.

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