



KONICA MINOLTA



# **bizhub ECO**

**RETHINK SUSTAINABILITY**



Profit.  
Protect.  
Proceed.

Giving Shape to Ideas

# Profit. Protect. Proceed.

## SUSTAINABILITY AND SUCCESS WITH bizhub ECO.

**More and more companies realise: Sustainability does not just entail ecological and social responsibility. It is also an important factor of success in meeting customer requirements, securing competitive advantages and achieving long-term business targets.**

Multifunctional devices from Konica Minolta offer a range of sustainable functionalities and technologies as standard. bizhub ECO helps you take full advantage of this potential – and with that do your bit for society and the environment. Not only will you thus enhance the efficiency of your printing processes and save valuable resources. With provable measures, you also strengthen your reputation as a responsible company.

### **Our all-in-one bizhub ECO service comprises three elements:**

- Presetting of ECO functionalities
- Carbon-neutral printing
- bizhub ECO tree sponsorship

## **IN MORE WAYS THAN ONE, bizhub ECO OFFERS YOU ADDED VALUE:**

### **Profit**

First and foremost, you gain tangible economic advantages with bizhub ECO: By making your information-intensive input and output processes more sustainable, you save considerable costs, time and effort.

### **Protect**

With bizhub ECO, you actively support environmental protection and social improvement: You preserve resources, offset emissions – and you even support equal chances for women in Kenya.

### **Proceed**

bizhub ECO is our intelligent, all-in-one solution that guarantees you maximum convenience paired with zero effort. Take carbon-neutral printing for instance: you simply continue printing as before – Konica Minolta takes care of the rest. And so that you can easily promote your commitment to sustainability to your stakeholders, we even support you with various communication tools.





### **Presetting of ECO functionalities: Reduce costs. Save resources. Enhance work efficiency.**

Our specialists will configure your multifunctional systems in such a way that your office processes become considerably more efficient, cost-effective and timesaving. These are just some of the configuration possibilities:

- Printing and copying in duplex mode
- Automatic blank page deletion during copy and scan processes
- Monochrome printing as default
- Toner save mode
- My Tab Printer Driver: Combination of ECO settings in a single screen



### **Your bizhub ECO tree sponsorship: A commitment to growth**

With your purchase of bizhub ECO, you also benefit from Konica Minolta's cooperation with the online platform Treedom by taking on the sponsorship for a tree that a local small-scale farmer in Kenya will plant and grow. In this way, you not only contribute to climate protection, reforestation and biodiversity; you also support equal chances for local farming women, who can generate an additional income of their own with the help of your tree.

You can visit your tree on the web portal of our cooperation partner – and see how it grows and yields fruit.



### **Carbon-neutral printing: Print as before – and protect the environment at the same time**

“Enabling Carbon Neutrality” – Konica Minolta's carbon-neutral printing program – helps you neutralise the carbon emissions of your Konica Minolta systems and thus make their daily use even more efficient in accordance with your company's ecological targets.

For this purpose, we calculate the emissions that your systems generate during their entire lifecycle. These are offset 1:1 via a certified compensation project from ClimatePartner, our cooperation partner.

Especially convenient: For you, this means zero extra effort!

### **Take on responsibility and show it**

Acting sustainably – and proving it: Promote to your employees, customers and partners your commitment to the diligent pursuit of sustainability in your company! For this, we provide you with the necessary communication tools.



Ecological and social: Your tree sponsorship also supports equal chances for women in Kenya.



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## GET INVOLVED NOW AND BENEFIT!

Take advantage of our sustainable all-in-one bizhub ECO service now – and combine the enhanced efficiency of your printing processes with acting responsibly for society and the environment.

### Tomorrow in mind

Konica Minolta is committed to creating sustainable added value – for our customers' long-term business success as much as for society and the environment. In this, our customers can rely on the high quality of our activities and solutions. Certifications and ratings by independent bodies confirm our engagement time and again.

**WE LOOK FORWARD TO SUPPORTING YOU!**  
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