



KONICA MINOLTA

FACTS & FIGURES

WHY TO WORK WITH US TO CREATE THE FUTURE OF PRINT TOGETHER

MARKET LEADER

IN A3 PRODUCTION PRINTING CUT-SHEET MARKET FOR A DECADE – SINCE 2011.



(Infosource - data from 2011 to 2021)

WE RANKED #1 IN WESTERN EUROPE PRODUCTION PRINTER/ MFP CUTSHEET SHIPMENTS AND VALUE, FOR 2019 MARKET SHARE

“Konica Minolta has rapidly become a strong contender in the competitive landscape, challenging current players and making its presence felt by winning net-new customers. With a strong manufacturing heritage and reputation for innovation, Konica Minolta continues to make products to meet the requirements of the evolving production print market environment.”

(IDC Western Europe Production Cutsheet Printer/MFP Market Share, 2019: Growth Opportunities in Inkjet Production devices, (DOC #EUR146876020 / OCT 2020)

WE NEVER LET YOU DOWN:

IN ALL 25 COUNTRIES WHERE KONICA MINOLTA EUROPE OPERATES, WE ARE ALL ABOUT THE CUSTOMER ...



566

Konica Minolta Service experts work as onsite engineers, remote engineers, technical support, professional services, indirect support, administration and service desk to make our customers' operations as smooth as possible



Another

74 EXPERTS

work in the background (Marketing, Administration, Warehouse, Training,...) to support the first class service to the customer



270

Konica Minolta Sales experts look at our customers' businesses and ignite print possibilities with them



Average response time:

3.74 HOURS

(mean time between call taking and arriving on site)



First time fix ratio:

84.1%

(from April 2020 - March 2021)



From April 2020 to March 2021

167,947

visits to customers took place

... RESULTING IN A CUSTOMER HAPPINESS OF 82%

(82% of our professional printing customers rank their satisfaction with us at 7-10 on a scale from 0 (lowest) to 10 (highest satisfaction / would recommend Konica Minolta) / Konica Minolta's Own Survey: Net Promoter Score)



SIMITRI® TONER:

- Very good light fastness (degree "6" in Blue Wool Scale of FOGRA)
- Food Safety (TÜV Rheinland AG)
- Deinkability INGEDE e.V.

KEYPOINT INTELLIGENCE HIGH-VOLUME PERFORMANCE TEST ON AccurioPress C14000: OVER 1,000,000 IMPRESSIONS...

- precise front and back registration below 0.75 mm on all different media
- an average delta E below 2
- only 3 paper jams



reddot winner 2021



GOOD DESIGN AWARD 2020

AWARD-WINNING AccurioPress C14000 SERIES

A LOT OF „FIRSTS“ THAT PROVIDE YOU SO MANY BENEFITS:

1st

First manufacturer to **test printed paper for migration at food contact** at TÜV Rheinland LGA Products GmbH (for more than 10 years).

First manufacturer to **develop polymerised toner**: contains almost 10% biomass, making emissions during toner disposal significantly lower which leads to reduced toner consumption by more than 30%. Additionally, since small and uniform toner particles can be fused to the paper at a lower temperature, power consumption during the fusing process is also reduced. The **Simitri®** polymerized toner manufacturing process emits approximately 40% less CO₂, NO_x, and SO_x than conventional toner manufacturing processes.

First manufacturer to develop IQ-501, **automated quality management** that saves up to 300 working hours per year with smart machine automation, reduces waste and returned jobs and auto inspection.

And a lot of other areas where we were early birds like in... **deinkability, variable data inspection, highly flexible inline finishing** (four-side full-bleed trimmer TU-510), **air suction feeding & quality assurance**.