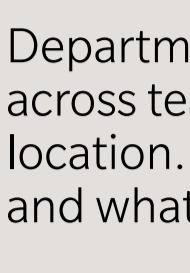




# COLLABORATION BECOMES DIGITAL

## THE NEW FLEXIBILITY IN WORKING

The increasing demand for flexibility dramatically changes in our working routines: employees demand the possibility to work remotely, while collaboration across teams, departments and companies requires a new approach to work – and dedicated support of digital collaboration tools.



### BREAKING UP SILOS – AND WITH THEM FIXED TEAM AND WORK LOCATIONS

Departments are no longer closed silos, collaborating across teams is key, independent of their current location. This is how employees want to work today – and what businesses need to be successful.



Source: U.S. Workplace Survey; Gensler Research Institute; 2019

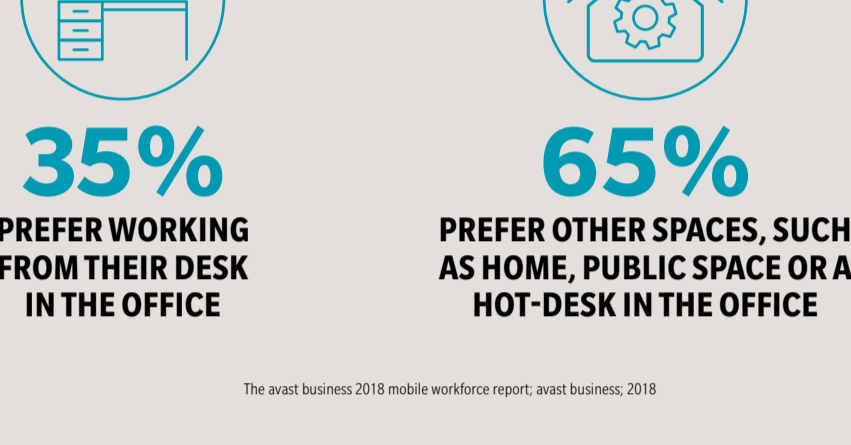
#### WORKERS DESCRIBING THEIR BEST WORKPLACE



U.S. Workplace Survey; Gensler Research Institute; 2019

Working together is crucial for today's employees. While the team plays a key role in the understanding of the optimal workplace, flexibility is equally important.

#### REMOTE WORKING TO BE A KEY-DRIVER FOR WORKING QUALITY



The avast business 2018 mobile workforce report; avast business; 2018

#### TOP 3 BENEFITS OF WORKING REMOTELY



The avast business 2018 mobile workforce report; avast business; 2018



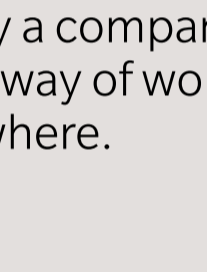
**THIS GOES ESPECIALLY FOR GEN Z WHICH IS 20% OF THE WORKFORCE IN 2020.**

Gen Z is here: Are you ready?; Dell; 2019



**91% OF GEN Z SAY TECHNOLOGY WOULD INFLUENCE THEIR JOB CHOICE.**

Gen Z is here: Are you ready?; Dell; 2019



**TOP 2 WORK PROS FOR GEN Z: WORK ENVIRONMENT & FLEXIBLE WORKING HOURS**

The next generation of talent: Where Gen Z wants to work; glassdoor Economic Research; 2019

Work is effectively turning from a place you go to into a task you do – wherever you are. This calls for tools that amplify a company's capabilities to offer its employees such a way of work – and enable collaboration from everywhere.

### THE FOUNDATION FOR TODAY'S COLLABORATIVE WORK IS DIGITAL

Teamwork areas and physical social places are great – but they are far from enough to enable true collaborative work. The answer are digital solutions more and more companies rely on.

**GLOBAL COGNITIVE COLLABORATION MARKET WILL GROW FROM \$ 983 MILLION IN 2019 TO \$ 1,660 MILLION BY 2024 (11% CAGR)**

Cognitive Collaboration Market - Global Forecast to 2024; Research and Markets; 2019

#### PHYSICAL MEETINGS LOSING OUT TO VIRTUAL COLLABORATION



Thy hyper-connected workplace: Will productivity reign?; Deloitte; 2018

#### WHY C-LEVEL AIMS TO IMPLEMENT SOCIAL COLLABORATION TOOLS



German Social Collaboration Study; Camparo Schott; 2019

### STRONG SOLUTIONS POWER DIGITAL COLLABORATION

SMBs often struggle to find the optimal IT setup: legacy systems, data silos and a lack of resources often hinder them to promote collaboration across their company. Konica Minolta provides tools that can be integrated seamlessly and tailored into existing IT environments – taking collaboration to the next level.



#### WORKPLACE GO:

A digital workplace solution from Konica Minolta which provides

- Intranet features
- Internal & external collaboration features
- Self-organisation-features

all in one easy-to-use interface.

Workplace Go builds on the basis of Microsoft Office 365 tools, but lets the user work with these tools intuitively and in a way, that he does not have to log onto each application separately.

Third-party applications as well as company branding can also be integrated seamlessly. It is available standalone or within Workplace Hub.



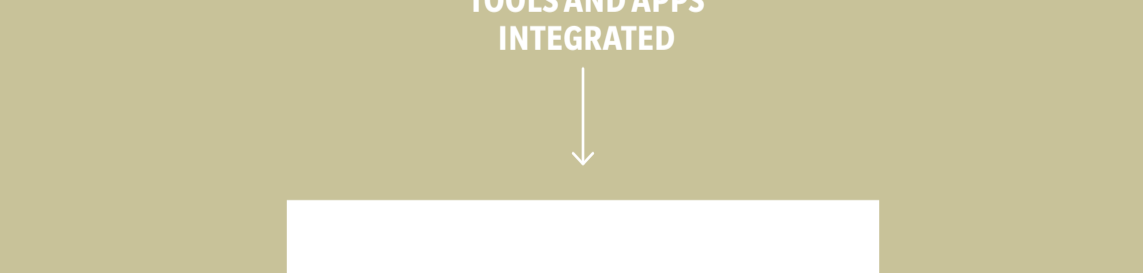
#### MICROSOFT OFFICE 365 (EXAMPLES):

**Microsoft Teams:** Platform for communication and collaboration, which lets employees set up dedicated project teams while combining chat, file storage and video meetings.

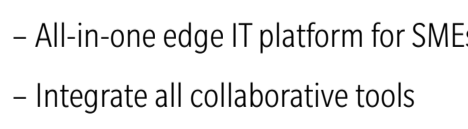
**Yammer:** Business social network for sharing information and connecting people.

**SharePoint:** Collaborative platform for document management and sharing which lets users share, versions, and synchronise files and documents with colleagues. Entire team websites with discussion groups, blogs, wikis, calendars, task lists etc. can be created.

**OneDrive:** File hosting and synchronisation service.



#### TOOLS AND APPS INTEGRATED



#### WORKPLACE HUB:

- All-in-one edge IT platform for SMEs
- Integrate all collaborative tools
- Management of licenses, updates and maintenance of applications included

### STATE-OF-THE-ART DIGITAL COLLABORATION – WITH SOLUTIONS BY KONICA MINOLTA

Enabling seamless team collaboration without borders means laying the foundation for business success. Through individualised IT, Konica Minolta is supporting its customers to find their own way to achieve exactly that. With the solutions Konica Minolta offer, organisations can enable their teams to reach new levels of efficiency by boosting collaboration and matching requirements of modern work.

Find out more about collaboration – [KONICAMINOLTA.EU/COLLABORATION](https://www.konicaminolta.eu/collaboration)