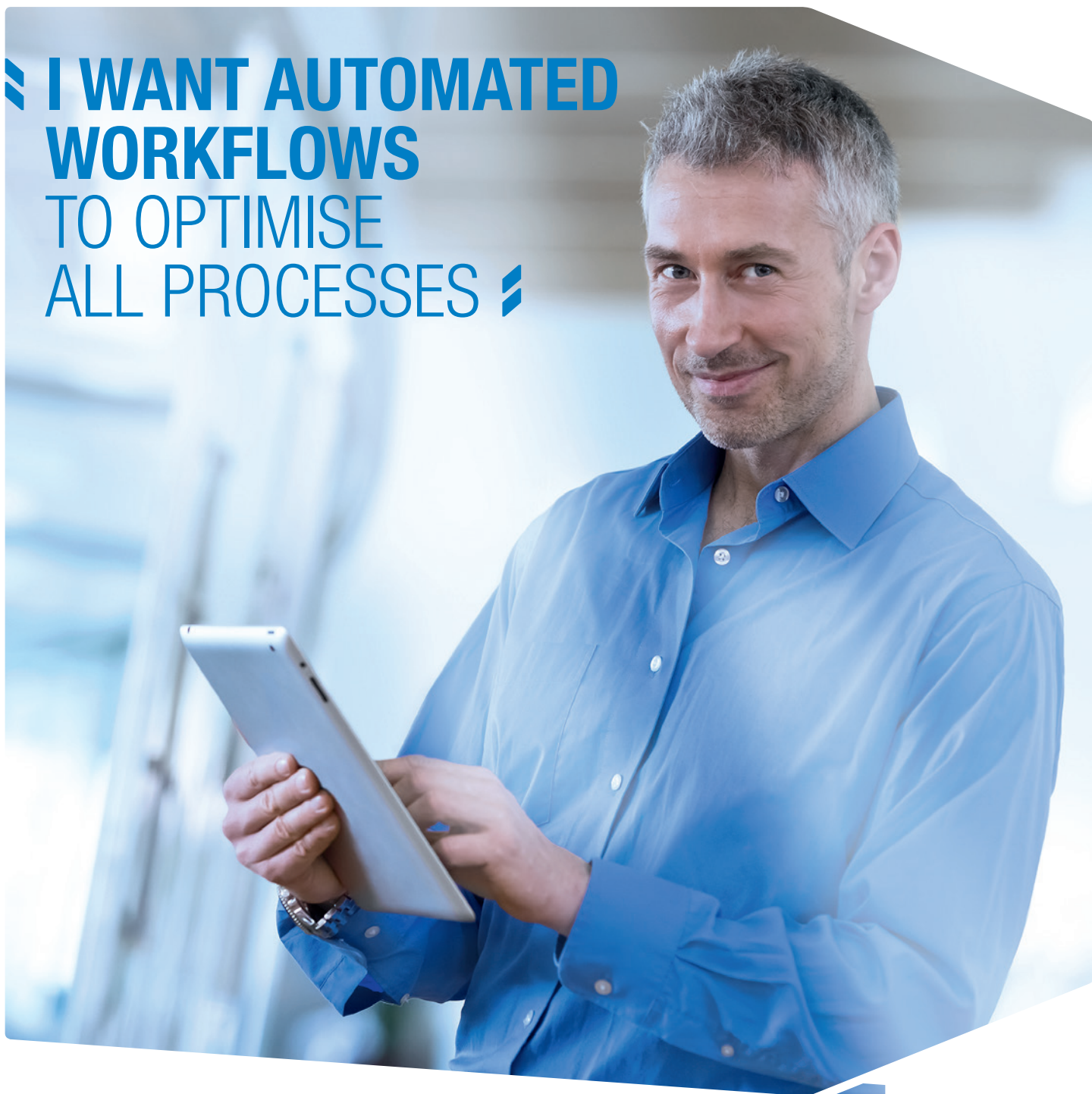




KONICA MINOLTA

**I WANT AUTOMATED
WORKFLOWS
TO OPTIMISE
ALL PROCESSES**



PRODUCTION PRINTING
**APPLICATION
SOLUTIONS**

INNOVATE AND UPDATE YOUR PRODUCTION ROUTINES

Work routines involving the creation, submission, production, distribution, managing and archiving of printed information can be cumbersome and time-consuming. Your ultimate goal must be to protect your margins by enhancing the efficiency of your production floor and increasing your overall productivity.

Ongoing digitisation has made print preparation and production processes faster and easier, relieving your IT staff and print operators of many mundane and repetitive tasks. But true efficiency for your entire production facility can only be achieved with customised solutions that seamlessly integrate innovative hardware and intelligent software applications.

Streamline your production processes and enhance your overall efficiency with the creation and implementation of newly designed workflows! In addition to our comprehensive range of in- and output systems, Konica Minolta offers you an extensive portfolio of software applications that not only optimise existing structures and workflows but enable you to create and set up entirely new work cycles.



Konica Minolta's application portfolio consists of twelve categories. The typical production printing applications are shown below. To find out more about Konica Minolta's applications, please scan the QR code.



www.konicaminolta.eu/en/business-solutions/products/applications.html

Typical production printing applications



– Colour Management

Professional tools for high colour consistency and trouble-free colour matching ensure constant high colour quality.



– Web-to-Print

24/7 online job submission enables customers to submit their print files to your Web shop around the clock.



– Variable Data Publishing

Personalised communications are an essential promotional tool to raise response rates and increase revenues.



– Print Automation

Achieves print process optimisation without manual intervention, reliably ensuring production on the best-suited output device.



– Output Management

Provides full control of printed output, quality and efficiency while minimising the cost of printing and administration.



– Make-Ready

Streamlines print preparation, enabling last-minute changes and corrections to job settings and print files.



BUILDING YOUR BUSINESS WITH Digital1234

The production print market is undergoing significant changes: more and more print applications are being transferred to electronic media; the total print volume is decreasing and the number of printing businesses declining. Informed printing companies understand that they need to grow their business, increase profit margins and generate new revenues.

Konica Minolta supports you in building your print business with Digital1234, a comprehensive business development program that puts the focus upon your needs to enable your business. The key question is 'How can we enable your business today?' The solution to most business challenges can simply be answered with "by saving you money, increasing your profit, adding new services and making you more productive."

The Digital1234 business building program has been designed for simplicity and encourages businesses to take an opportunity-based approach – to start operating a better business. Using four practical steps, printing companies are guided and coached on how to identify, assess, justify and implement new business opportunities.

The concept gives advice throughout the business process, focusing on these essential questions: Why should I invest in this opportunity? How can I fit this into my existing business? Who has experienced it and can tell me about it? What steps should I take to be successful with this new opportunity? For all steps, business resources are provided for downloading to explore each business opportunity and help you prosper in your business.





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- All specifications refer to A4-size paper of 80 gsm quality.
- The support and availability of the listed specifications and functionalities varies depending on operating systems, applications and network protocols as well as network and system configurations.
- The stated life expectancy of each consumable is based on specific operating conditions such as page coverage for a particular page size (5% coverage of A4).
The actual life of each consumable will vary depending on use and other printing variables including page coverage, page size, media type, continuous or intermittent printing, ambient temperature and humidity.
- Some of the product illustrations contain optional accessories.
- Specifications and accessories are based on the information available at the time of printing and are subject to change without notice.
- Konica Minolta does not warrant that any specifications mentioned will be error-free.
- All brand and product names may be registered trademarks or trademarks of their respective holders and are hereby acknowledged.

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