



KONICA MINOLTA

ENHANCED FUNCTIONALITY & CONSIDERABLY REDUCED ADMINISTRATION

✦ Huff Werbeartikel oHG, Nuremberg, Germany

The Nuremberg-based advertising media specialist Huff oHG has been relying on Konica Minolta systems for many years. As part of the periodic replacement of the equipment, the new multifunctional print environment has now also been enhanced with a customised solution concept. Not only has this helped to reduce the administrative tasks considerably; the users also benefit, as they are now able to print directly from their mobile devices and can later produce and collect their prints from their output system of choice.





“We would certainly implement any similar project again with Konica Minolta”

Damian Bochenek, head of IT, Huff oHG

Optimized Print Services add new functionality

The Huff Group took advantage of the periodic renewal of the multifunctional output systems and planned the simultaneous integration of several software solutions: “We wanted to minimise toner storage and automate the ordering process,” says Damian Bochenek, head of IT in the Huff oHG and also in charge of the IT support of all companies within the Holding and its international branches. The goal was to relieve the IT department of time-consuming routine tasks. For this reason, the company also wanted to implement central print management into the new solution, so that counter readings would be monitored continuously and any problems automatically be reported. Beyond this, Huff’s requirements included the allocation of costs on departmental or even individual project level.

Continuing a successful partnership

The Huff Group sells all types of advertising media, which are bought in the Far East, then refined and marketed in Germany. This creates extensive correspondence and a huge number of delivery notes. “In the past, we were entirely satisfied with our printing equipment from Konica Minolta and wanted to intensify the partnership with the contract renewal,” explains Damian Bochenek. The company wished to switch to fully automatic ordering of consumables without any operator intervention. The same applied to service visits. “With these steps, we wanted to relieve the different departments as well as our central IT,” he continues.

Enhanced efficiency with the right software

Based on the Optimized Print Services concept, the new environment employs various modules of the PageScope Enterprise Suite for central printer management and user administration. Both, the ordering of consumables and requests for service calls are automated with the SiteAudit server solution. Besides, the IT personnel regularly and automatically receive counter readings. “If service or maintenance is required, we can be sure that a Konica Minolta technician is on site within 6 hours. This considerably increases equipment availability and much enhances our overall efficiency,” outlines head of IT Damian Bochenek.

Air Print for mobile printing

Another requirement of the new solution was flexible printing from mobile devices, for which the Huff oHG has chosen the Air Print technology from Apple. “Via an interface, the print jobs are transmitted to the follow-me print solution. All our employees need is the App, which is free of charge, and they can produce and collect their prints from the next available output device,” outlines Damian Bochenek. This highly convenient functionality supports the acceptance of the new solution among the Huff staff, as does the easy, intuitive operation of the bizhub systems.

Easy registration at a finger’s touch

Conveniently collecting one’s prints from the next available printer is now standard within the Huff oHG. With Konica Minolta’s PageScope Authentication Manager, user authentication is meanwhile centrally organised, as is the reading out of user and account data. With the PageScope My Print Manager, the employees can access any chosen output system, authenticate via the finger vein scanner, and collect their prints. This procedure much enhances document security, as confidential documents are no longer left lying around in printer output trays.

Reliable partnership with a future

The enhanced collaboration with Konica Minolta has numerous advantages for the Huff oHG’s daily tasks: Released capacities in IT can now benefit other projects, while the individual user authentication and automatic monitoring of counter readings increase the overall cost transparency. And regarding any questions about the newly implemented software applications, Konica Minolta’s Solution Support Helpdesk is always happy to help!

Challenges

Relief of internal resources of the printer administration; enhanced document security; printing from mobile devices

Solution

Optimised print environment with individual, customised solution concept

Benefits

Efficiently administrated print infrastructure; increased productivity; enhanced flexibility and cost transparency