

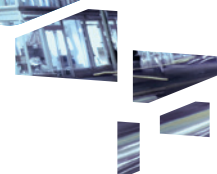


KONICA MINOLTA

FLEXIBLE TAB PRINTING ENHANCES SUSTAINABILITY

✦ Gesamtverband der Deutschen Versicherungswirtschaft e.V.,
Germany

The Berlin-based German Insurance Association (GDV) is the federation of private insurers in Germany. Its about 470 member companies offer comprehensive coverage and retirement provisions to private households, trade, industry and public institutions, through 460 million insurance contracts. From Berlin, the GDV supplies an extensive range of publications, brochures and conference documents to the committees and boards of its members – producing all of these materials in-house! For this purpose, Konica Minolta developed an individually customised print management solution integrating Printgroove JT and several bizhub production presses. Konica Minolta's unique solution now guarantees the cost-effective, dependable and timely in-house production of all required print products in highest quality.





ENHANCED PRINTING FLEXIBILITY – **COST-EFFECTIVE** **AND SUSTAINABLE**

Naturally, the GDV offers its members a news service as well as comprehensive insurance-relevant information via an online information system. However, even in the digital age the member companies generally prefer to receive the session reports and conference proceedings as conventional printed folders – same as the training materials from the German Insurance Academy (DVA). “Especially the session reports, which are thematically structured and clearly indexed, are extremely convenient for quick reference,” explains Hans Mondwurf, Head of Central Services at the GDV. This is also where colour printing is of increasing importance, making the exact rendition of the Association’s CI a key aspect in the daily production routine. Besides that, speed certainly counts: Most print products are ordered by the association members at short notice and are needed within just days.

▀ **Unique solution from Konica Minolta**

For quite some time, the GDV has been relying on digital black & white and colour production systems from Konica Minolta to equip its in-house print room in Berlin. Now, the association has opted to continue this partnership, at the same time replacing the bizhub PRO C6500 with the digital colour production press bizhub PRESS C7000. “In order to test the market, we invited tenders to rebuild our system landscape from scratch. Prior to that we had analysed our cost structure and found that the digital colour printing systems available today would enable us to print in-house, in high quality yet cost-effectively, so that we would no longer need to outsource the majority of these print jobs,” outlines Hans Mondwurf.

In the interest of enhanced cost efficiency and sustainability, the GDV's print room had formulated a particular criterion – the possibility to print exactly as required onto the individual tabs of a register set and insert this on the fly into the related multi-page document. In the past, conventional register sets, usually with 12 sheets, were printed onto but frequently not all sheets were needed for the session reports or conference proceedings, resulting in the remaining sheets going to waste. Hans Mondwurf explains: "To avoid this considerable and unnecessary waste of paper, we were looking to adapt the print management software to our requirements. Konica Minolta was the only supplier able to offer us a solution customised to our specific needs. What particularly impressed us was that even before we signed any agreement, they used considerable resources to adapt their software to our requirements."

▀ Individually printed register tabs

In cooperation with the German software supplier, dots Software GmbH (a Konica Minolta subsidiary), a customised print management solution combining the modules Printgroove JT Compile and JT Man was created. The fact that this fulfilled the GDV's needs down to a tee as well as the cost-effectiveness of the entire solution, which also included two new bizhub PRESS 1052 black & white print systems, tipped the scales in favour of Konica Minolta. Hans Mondwurf is satisfied: "With Konica Minolta we have found a unique solution for our requirements that enables us to print onto the individual register tabs with complete accuracy!" Printgroove JT Compile automatically recognises the specific requirements of each print job from the supplied PDF print file. With JT Man, the operators control and send the jobs to print. Ease of use, especially concerning the newly included tab printing functionality, was an important aspect throughout the software adaptation. In addition, Konica Minolta's integrated colour management ensures absolute consistency for the reproduction of the GDV's CI colours.

▀ Enhanced efficiency ensures future profitability

Taking into account the annual combined black & white and colour volume of around 3.4 million prints, the GDV's investment into renewing its in-house print room has already paid for itself. No longer needing to outsource colour print jobs to external print providers, the GDV saves costs as well as the time previously required for quality control. The cost saving is likely to be huge, especially when considering the continuously increasing portion of colour prints. The newly gained option for individual use of the register sets has halved the related costs, while increasing the overall sustainability.



"... we found that the digital colour printing systems available today enable us to print in-house in high quality yet cost-effectively – because we no longer need to outsource these print jobs."

Hans Mondwurf, Head of Central Services at the GDV

With the new, integrated Konica Minolta solution, the GDV's print room benefits from enhanced flexibility in the processing of the print files that continuously arrive from the Association's 32 departments. At peak times, as many as seven different session folders are shipped from the print room in a day – which involves the production and binding of a 200-piece print run per folder! But thanks to Konica Minolta, the GDV's print room operators can now lean back and enjoy the benefits of streamlined workflows and optimised pre-press control!

 **Printgroove JT|MAN**

 **Printgroove JT|COMPILE**



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