



## **Corporate Backgrounder**

### **Konica Minolta Business Solutions Europe offers optimum print solutions – from desktop to print shop**

Langenhagen, Germany, May 2008

**Konica Minolta Business Solutions Europe GmbH is a leading supplier of printing and communication systems. The company is part of the Konica Minolta Business Technologies group of companies which was formed by the merger of Konica and Minolta in 2003 and which employs more than 21,000 people around the world. In 2006/7 the group generated sales of Euro 4.4 billion. Its parent company, Konica Minolta Business Technologies, Inc., is headquartered in Tokyo, Japan.**

Konica Minolta Business Technologies' core competence in optical technologies originated in its manufacture of printers and cameras. Today the company supplies a wide range of products and services in all areas of digital image processing. It specialises in colour printing, document management and system solutions for office and production environments, plus related supplies. Konica Minolta Business Solutions Europe GmbH, which is based in Langenhagen near Hannover in Germany, offers an extensive range of laser printers from monochrome and full-colour multifunctional products (MFPs) to colour and monochrome production printing systems. Konica Minolta is particularly strong in the full-colour MFP segment where it has been the European market leader for some time now. In recent years,



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the company has also made a name for itself in production printing for the industrial sector and its latest products are now breaking into the mid-production sector. In addition to the hardware, Konica Minolta supplies complementary software solutions for managing documents and equipment as well as for invoicing and simple device integration. The products are for both general office applications and production printing and customers also benefit from after-sales and consultancy services.

Konica Minolta's products and services are developed and produced to the highest quality, and have won numerous quality awards from independent test laboratories such as BLI (Buyers Laboratory Inc.) and BERTL, the European research, testing and information organisation. BERTL's readers – global buyers and users in the digital imaging sector – have voted the Konica Minolta colour range the winner of the platinum award for best product line for the third consecutive year; and Konica Minolta bizhubs C451, C550 and C650 have been named “Pick of the Year” by BLI.

Konica Minolta Business Solutions Europe's successful sales and distribution network consists of 29 subsidiaries throughout eastern and western Europe. The organisation is headed by Hideki Okamura. A number of distributors market the company's latest product range in the Middle East and Africa (excl. South Africa). The organisation currently employs about 6,300 people (as at March 2007).

Konica Minolta Business Solutions is a subsidiary of Konica Minolta Business Technologies which was formed in 2003 from the merger of the Konica and Minolta groups of companies. The group has operations in more than 50 countries in Europe, the Middle East and Africa (EMEA). Konica Minolta Business Technologies employs a workforce of over 21,000 and generated net sales in excess of Euro 4.4 billion in the 2006/2007 financial year. Akio Kitani is the president of the parent company, Konica Minolta Business Technologies, Inc. which is headquartered in Tokyo.

As a global company, Konica Minolta takes its responsibilities towards people and the environment very seriously. The environmental impact of products is taken into



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account when products are still at the design stage – and during their entire life cycle. The supply chain, production, use and disposal are all carefully monitored in terms of energy efficiency, recycling, waste prevention and compliance with the RoHS Directive. Qualification for eco-friendly labelling such as Germany's “Blue Angel” scheme and the “Energy Star” programme are testimony to the success of this approach.



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### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees world wide, Konica Minolta Business Technologies gained a net sales of over 4.4 billion Euros in fiscal 2006/2007. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

[www.konicaminolta.eu](http://www.konicaminolta.eu)

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Product images are available at [www.konicaminolta-images.com](http://www.konicaminolta-images.com)

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